



DigitalNow Case Study			
Organization	Alpha-1 Foundation		Web: alphaone.org
Number of Staff	15	Annual Operating Income	\$5.7M
Number/Type of Members			
Primary Mission of Organization	To fund research to find a cure for Alpha-1.		
What is organization doing to move from “good to great?”	<p>Enhancing our research capabilities through investment in infrastructure consistent with emerging trends in research</p> <p>Frequent, strategic revision of our research agenda to maximize impact and return on resource allocation</p>		
Challenges Faced	<p>We continually have to make certain we have the resources to facilitate commercialize therapies that are identified and developed as a result of our funded investments. We also must be persistent in reassessing our strategy to maximize progress toward our goal of curing Alpha-1. We need to take responsibility to make certain the cure is accessible to all those affected.</p>		
Success/Status	<p>Developed research infrastructure – The Foundation built a complete virtual therapeutic development network consisting of a tissue bank, DNA bank, research registry of patients who are willing to participate in clinical research, a community of researchers and a translational research laboratory. These strategic components enable the Foundation to support the international investigate community that translates the promising research of today into the therapies of tomorrow.</p> <p>Accelerated development of therapeutic solutions – The Foundation's research infrastructure has enabled the licensure of two new drugs through the FDA Fast Track approval program. The Foundation is currently facilitating therapeutic development with 9 companies that have products in various stages of development.</p> <p>Implementing comprehensive program evaluation (Direct result of G2G) – In order for the Foundation to constantly evolve and ensure that every dollar expended is spent in the most strategic way to optimize investments for a cure, the Foundation is currently implementing a permanent, comprehensive program evaluation process to measure how all programs are currently performing based on goals and objectives and use this information to ensure each is functioning in the most efficient, cost-effective and strategic way.</p> <p>Constantly creating new entrepreneurial, alternative revenue sources– The Foundation, since inception in 1995, has created a number of unique alternative revenue sources, but the most outstanding of these is AlphaNet. AlphaNet is an all-inclusive health management program for individuals with Alpha-1 that are currently undergoing replacement therapy. Pharmaceutical companies contract for this service in combination with distribution of their products to consumers. The proceeds of AlphaNet are donated to the Alpha-1 Foundation to offset administrative expenses: \$16 million since 1995.</p>		