

DigitalNow Meeting Notes- Day 1- Stephen Abram

Stephen Abram, President Elect of the Special Libraries Association interviewed a panel which was comprised of four teenagers, three college and graduate students, and three young professionals to learn about how, when, and why they use Web 2.0 tools.

Here are the questions and answers:

How did you listen to your last song?

iPod, radio, iTunes, Cell Phone, Laptop

How are you creating content?

Created websites on MySpace, FaceBook, Twitter, Moodle, instant messaging, YouTube, and other social networking sites.

When do you plan Saturday night?

Call same day up to an hour before going out - cell, text messaging and text messaging, Blackberry,

How are you choosing your schooling or professional education?

Went to web site to find all the information and downloaded the documents

Also go to the web site to order hard copies of information

Online communities and forums to get some real feedback from the attendees

Associations that deal with my field of interest

Online communities

College Board, Princeton Review, virtual tour and physical tour

College fairs and physical tour of schools

How do you volunteer or do you volunteer?

Participate in "walks for cancer"

Volunteer through church-raised money for children for Christmas and visits to the US

Web site work

National College of Collegiate Scholars-national office

Mentor to at risk volunteers

Cooked at Ronald McDonald house

Youth caddy for underprivileged kids

Habitat for Humanity

Neighborhood

Young people are volunteering at 3 – 4 times of the baby boomers and Generation X

How many people have you networked with in the last month?

50 -100

30

75 – 100

40 – 50

30

125

50 – 70

Do you expect to have a standard of living the same, better or worse than your parents?

The same

Better

The same or better

The same or better

Better

Better

Better

Would take a cut in pay to be able to raise family

Better

Have a good situation so that wife can stay home with the kids

Strategy to be more successful or as successful?

Better education and be lucky

Better education

Better education and set higher goals

Work hard in my career

Education and set high goals-look for more

Education is the key-but need a balance between work and family

Education and hard work-learn from others that have succeeded

Use the resources available online today and stay in contact at all times so that I can have the balance

Diversification and education

Balance with work and family

Better to be seen as part of a peer group or better to be seen as smart?

Better to be seen as too smart

Peer group

Peer group-will help me get where I want

Need to be seen as smart yet still be part of a group

Be seen as too smart

Want to be surrounded by peer group that will push me to be better

Want to be part of the good

Need to do what is good for yourself

Be seen as a too smart

Go between peer group and the smart peer group

Are you a Gamer?

PS 2-many friends are addicted to video games

No video games

PS- play often and friends have all the latest versions

Xbox 360 and all friends play as well
No gaming anymore
No gaming-do not understand them-had Atari grouping up
PS 2-like sports game and guitar
Would love to be a gamer-try to play-want to buy a Wii for the family so all can play
Minor games, play on cell
No gaming

Average age of a gamer is 32 now!

Last book you read that was not part of school?

Recently on vacation
Never read a book outside of school
Harry Potter-mission to read them all
4 years ago
Couple of months ago
Only in the summer
Last week
Recently
Recently
Children's books-Fern the Green Fairy- Built to Last

How often to you go to a bookstore-Barner and Nobel for example?

Last week
Last week
Two weeks ago
Last month
Last summer
Too long to remember

What do you do on your website?

Follow Duke basketball
No content-look at others
Communicate with friends
Communicate with friends
SpaceBook more and see what friends are doing
Stopped using SpaceBook, but use FaceBook to communicate with friends
Use FaceBook more to communicate with friends
Listen to music and to communicate with other moms
Not on any site
MySpace to catch up with old friends

How do you take pictures?

Cell phone, digital camera- upload them- use Flickr, personal website, FaceBook, ShutterFly, Kodak Gallery, MySpace

17% of people in the 50- 60's went into higher education. Now it is 64%

Political affiliation?

Democratic

Republican

Moderate republicans

Republicans

Independent

Liberal

Democratic

How important is the environment?

Seems to be changing towards a more green society

Think about it, but not really doing anything about it

Not as important as it should be

Do not think at all about climate change

Do not think there is a global warming issue

We do pay attention and try to recycle

Do not think global warming is real, but do recycle when possible

Do not buy recycle, but do recycle at home

Recycle at home

Dad works at a recycling center, so it is on the for front. Do not believe in global warming

What are baby boomers most “clueless about”?

Mom does not know how to work the TV

Computers- do not let Dad touch it

Technology in general

Certain forms of technology

Digital camera operation

Work ethics are different- boomers think work is everything